

ECONOMIC SUMMIT 2011

Business solutions for growth.



Announcing the *Second Annual* ECONOMIC SUMMIT CONFERENCE presented by The Richmond Chamber of Commerce and hosted with the City of Richmond, the Council of Industries, Richmond Convention and Visitors Bureau, West Contra Costa Unified School District and Contra Costa College.

Join the partnership!

Building on the foundation of the 2010 Summit, we are anticipating even greater participation from our existing businesses and encouraging new businesses to take advantage of Richmond's rich economic diversity.

Tuesday, September 13, 2011, from 8am to 2pm we will host the second annual Economic Summit Conference. The objectives of this year's Economic Summit Conference include:

1. To bring together the business community - particularly small to medium size businesses, city government, capacity building leaders, Richmond residents and students for an economic development discussion, best practices and value-added learning all to promote the richness of the City of Richmond.
2. To create an opportunity to spotlight how economic development is the engine for business growth and jobs creation.
3. To provide businesses with tools to compete and grow in our economic environment.

We are very excited to announce our keynote speaker this year will be Dr. Christopher Thornberg, a founding principal of Beacon Economics and one of California's leading economic forecasters.

We invite you to join our partnership and be a sponsor. Please take time to look over the different sponsorship opportunities to see which level fits your business goals. On behalf of the whole business community, we appreciate your support and thank you in advance for your commitment.

Sincerely,

John W. Zieshenne
Chair, Economic Summit Committee



***Sponsor before June 22nd and receive additional benefits! See more detail on the next page.**

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Sponsorship Level Benefits

→ Sign up by June 22nd to receive these special benefits *in addition* to your level package:

- Your company listed as a sponsor on the “Save the Date” announcement distributed to 5,500 local residents and businesses.
- A three month exposure of your ad on the homepage of the Richmond Chamber website linked to your website.
- Enjoy dinner and a fireworks presentation for two aboard the SS Red Oak Victory Ship on July 3rd.
- Be our guest with two tickets to the Rosie the Riveter 1940’s USO Dance on Friday, October 14th

Signature Sponsor: \$10,000+

- Basic benefits* listed below
- Developing Sponsor benefits listed below
- Named in all mailing and/or print materials
- Prominent Display space during the conference
- Two tables for business guests (\$1,000 value) with full access to conference sessions
- Acknowledgement in attendees’ packet

Developing Sponsor: \$5,000

- Basic benefits* listed below
- Additional sponsor recognition on: Richmond Chamber of Commerce website, recognition by Master of Ceremonies and by cycling electronic display of logos
- Reserved ad space in the West County Times Tab Section
- Listing on conference banner prominently displayed
- Additional display area
- One table for business guests (\$500 value) with full access to conference sessions
- Acknowledgement in attendee packets

Employing Sponsor: \$2,500

- Basic benefits* listed below
- Additional sponsor recognition: Richmond Chamber of Commerce website, additional signage at the day of event registration
- Additional display area during the conference
- One table for business guests (\$500 value) to all conference sessions

Educating Sponsor: \$1,000

- Basic benefits* listed below
- Four tickets (\$200 value) to all conference sessions

Supporting Sponsor: \$500

- Basic benefits* listed below
- Two tickets (\$100 value) to all conference sessions

***Basic Benefits:** All sponsors receive these benefits.

- Sponsor recognition in the West County Times promotional advertising, Globe Newspaper and Richmond Post
- Listed in KCRT running event ad (scheduled to run weeks prior to the conference)
- Listing on conference banners and display area during the conference.
- Tickets to all conference sessions.

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Yes! I would like to join the Economic Summit partnership.

- Signature Sponsor: \$10,000+
- Developing Sponsor: \$5,000
- Employing Sponsor: \$2,500
- Educating Sponsor: \$1,000
- Supporting Sponsor: \$500

I am signing up by June 22nd in order to receive the additional benefits offered (see Sponsorship Benefits page for detail).

Name of Business or Organization

Contact Person

Address

City

State

Zip

Direct Phone

Fax

Email

Website

Is this business a member of the Richmond Chamber of Commerce? Yes No

If not, would you like to receive more information on the business benefits the Chamber offers to their members? Yes No

Deadline to become a sponsor is Monday, August 1, 2011.

I would like to submit payment by:

- Check (Amount of check submitted \$ _____)
- Credit Card
 - VISA MC AM EX DISC (Amount to be charged \$ _____)

Name that appears on the card.

Card Number

Expiration Date (month/year)

Security Code (3-4 digits on back of card)

Zip Code (of card's billing address)

Make checks payable to:

Richmond Chamber of Commerce
3925 Macdonald Avenue, Richmond, CA 94805
(510) 234-3512 | brittany@rcoc.com

Deadline to submit checks for sponsorship is Monday, August 1, 2011.

PHONE

FAX

WEB

3925 Macdonald Avenue, Richmond, CA 94805

510-234-3512

510-234-3540

www.rcoc.com